





# Rykoff Sexton® Bloody Mary Mix

This Bloody Mary Mix resurrects the iconic recipe of decades passed, with some modern magic. The true vegetable taste is amplified by cleaner ingredients. Cold-break tomatoes used as a base ensures a fresh tomato flavor and bright color, while fresh lime juice, horseradish, black pepper and celery seeds evoke classic cocktail charm. You get a fully fresh rendition with no added preservatives, no artificial flavors or ingredients, plus a larger half-gallon bottle. Customize it with your own signature heat, hints of flavor or a tower of toppings.

#### Product Attributes

- No added preservatives
- · No artificial ingredients
- Larger bottle (.5 gallon) for ease of use and storage
- Vegan
- · Refrigerated

#### Benefits

- Utilizes cold-break tomatoes for fresh, clean tomato flavor
- Uses a gentle pasteurization process, preserving flavors of fresh lime juice, tomato and seasonings
- Customizable flavor profile
- Authentic ingredients to satisfy a wide range of consumers
- Immediate usability saves time
- · On-trend flavor profile

### Insights

- Bloody Marys have 21% menu penetration at restaurants
- Since 2005, there has been a 68% growth in menu penetration
- 97% of restaurants use Bloody Marys for mixed drinks

### Menu It/Uses

- · Bloody Mary Cocktail
- Gazpacho
- · Marinated Chicken
- Bloody Mary Wacky Topper

## Key Ingredients

- Tomato juice from concentrate
- · Lemon juice
- · Lime juice
- Hot sauce
- Vinegar
- Molasses
- Sea salt
- Spices
- · Balsamic vinegar
- Horseradish
- · Garlic powder
- · Onion powder

### **Preparation Instructions**

Fill a large glass with ice and pour 4 oz. of Bloody Mary Mix over ice. Add 1.5 oz. of vodka and stir to combine. Garnish.

Use our mobile app for nutritionals and more information on this product.



A-Code	Product Description	Pack Size	Serving Size	Servings Per Case
8463711	Bloody Mary Mix	6/64 oz.	4 floz.	96

