



PREMIUM WHEAT BEER HOAGIE ROLLS

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Product Attributes

- Nebraska Brewing Company Hefeweizen beer used instead of water in the dough
- Made of cracked wheat and malted barley soaked in Hefeweizen
- Split top garnished with oats and wheat bran

Benefits

- Distinctive, flavorful alternative to a plain hoagie roll for sandwiches
- Wheat beer enhances the yeasty fermentation flavor of artisan bread
- Beer-soaked grains provide texture and reinforce the beer flavor
- Complements small, local bakery and American craft theme

Insights

Operators are consistently opting for more interesting sandwich carriers. And artisan carriers have grown 25% in the last year. With innovation and placement growing, hoagies are now found on 12% of menus overall, and hoagie placement has grown 33% in the past four years.

Menu It/Uses

This bun is super-versatile in hot dishes like Italian beef and French dip with beerflavored au jus; also use it for grilled sausage sandwiches with Rykoff Sexton® Dark Ale Mustard or paired with Harbor Banks® Alaskan Beer Battered Cod.

Ingredients

Key ingredients include:

- Beer
- Cracked wheat
- Malted barley

Cooking Instructions

Thaw and serve.



Use our mobile app for nutritionals and more information on this product.

A-Code	Product Description	Pack Size
9759317	Premium Wheat Beer Hoagie Rolls	9/6 ct.

