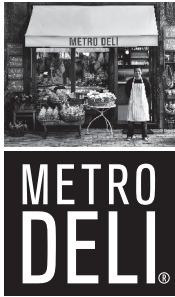


SOUR CREAM & CHIVE KETTLE COOKED POTATO CHIPS





SOUR CREAM & CHIVE KETTLE COOKED POTATO CHIPS

Try a potato chip that brings crunch, flavor and a more-appealing nutritional makeup than traditional chips. Kettle-style chips are rising in popularity, and ours are gluten-free and contain zero grams trans fat. The Metro Deli brand conveys a superior level of quality, and then there's the taste: tangy sour cream and buttermilk, with the bite of fresh chives. The competition can't touch these chips.

Product Attributes

- Gluten-free
- Kosher
- Zero grams trans fat
- Small-batch preparation ensures crisp texture and ideal seasoning

Benefits

- Lower price point than leading manufacturer-brand products
- Opportunity for new business in growing gluten-free market
- Excellent upsell item for delis, fast-casual and grab-and-go

Insights

- Kettle-cooked potato chip menu penetration has increased by 23% over the past four years
- Menu penetration of potato chips served with entrées has risen 37% over the past nine years
- Menu penetration for potato chips served as an appetizer is up 41% over the past four years

Menu It/Uses

- Impulse buy
- Side dish
- Fast-casual
- Box lunches
- Meal bundle

Ingredients

- White potatoes
- Sour cream
- Sea salt
- Buttermilk

Cooking Instructions

Open bag. Start crunching!



Use our mobile app for nutritional and more information on this product.

A-Code	Product Description	Pack Size	Serving Size	Servings Per Case
7152183	Sour Cream & Chive Kettle Cooked Potato Chips	55/1.5 oz.	1.5 oz. bag	55 servings

