

scoop™

FALL 2018 ISSUE

FOOD RUNWAY

RIGHT TRENDS,
RIGHT TIME

TRIPLE-WASHED
RED ROMAINE
HEART p13

ALL NATURAL*
HICKORY-SMOKED
BEEF SHORT RIB p22

*Minimally processed, no artificial ingredients

SWEETENED
ALMONDMILK
BEVERAGE p32



CROSS VALLEY FARMS®
TROPICAL FRUIT BLEND
WITH DRAGON FRUIT
SEE PAGE 17

TIMELY TRENDS MADE EASY

You're always looking ahead. Whether it means getting out in front of tomorrow's menu or the hottest food trends on the horizon, you know that if you aren't moving forward, you're falling behind. Making the challenge more difficult is a culinary world moving faster than ever, driven by social media buzz, online reviews and diner feedback that demands you be quick on your feet.

At US Foods®, it's our goal to make sure you can take those steps with confidence. That's why in this issue of Scoop™ we're focusing on making some of the industry's hottest trends more accessible to you. In the pages ahead, you'll find 25 items that blend function, innovation and fashion-forward form to help you easily navigate this changing environment. We'll introduce an assortment of breakout products – featuring authentic global flavors, vibrant colors, a celebration of vegetables, our New-World butchery and a nod to modern fine dining – that create buzz and keep diners walking through your doors.

We'll also feature our Unpronounceables List™, our initiative to clean up the ingredient labels of our four top-quality brands. As of July 2018, all items within these brand portfolios will be produced with no artificial flavors, artificial (FD&C) colors, high-fructose corn syrup, disodium guanylate, sodium benzoate or monosodium glutamate, among other components – a list of 80 ingredients and food additives. So that what's left is just good food.

The right trends at the right time: it's what Scoop delivers to help your business keep moving forward and lead the way in foodservice. It's how we help you make it.

@USFoods #USFScoop

S. Sopinka

Stacie Sopinka

SVP, Innovation and Quality

WHAT'S INSIDE

- p8 SHISHITO PEPPERS
 - p9 TAQUERIA STYLE FIRE ROASTED TOMATILLO SALSA
 - p10 TAQUERIA STYLE FIRE ROASTED SALSA
 - p11 PETITE PEARLS
 - p12 FLAMIN' BATTERED ONION RING
 - p13 TRIPLE-WASHED RED ROMAINE HEART
 - p14 CORNMEAL BREADED GREEN TOMATO
 - p15 CHERRY TOMATOES ON THE VINE
 - p16 SPICY HONEY WING SAUCE
 - p17 TROPICAL FRUIT BLEND WITH DRAGON FRUIT
-

- p20 ALL NATURAL* SOPPRESSATA
RAISED WITHOUT ANTIBIOTICS
- p21 BEER-BATTERED ALASKA POLLOCK
- p22 ALL NATURAL* HICKORY-SMOKED BEEF SHORT RIB
- p23 ALL NATURAL* BISON AND PORK SMOKED
SAUSAGE RAISED WITHOUT ANTIBIOTICS
- p24 ALL NATURAL* GROUND BISON
RAISED WITHOUT ANTIBIOTICS
- p26 ALL NATURAL* PORK BURGER
RAISED WITHOUT ANTIBIOTICS
- p27 ALL NATURAL* SLOW-COOKED PORK SHOULDER
IN ACHIOTE SAUCE
- p28 SOUS VIDE CHICKEN BREAST STRIPS IN BATTER

*Minimally processed, no artificial ingredients

- p32 SWEETENED ALMONDMILK BEVERAGE
- p32 UNSWEETENED COCONUTMILK BEVERAGE
- p33 PREMIUM BLACK RASPBERRY OMBRE CAKE
WITH VANILLA ICING
- p34 COOKIE BUTTER TART
- p35 ARTISAN CHIA FICELLE ROLL
- p36 TAMPER-EVIDENT LABEL
- p38 SMOKED MAPLE AND BOURBON FLAVORED
ICE CREAM WITH PRALINE PECANS

HELPING YOU STAY ON TREND

AUTHENTIC GLOBAL

Mediterranean, Mexican and Japanese flavors to explore new ways to bring your menu to life.

54% of consumers have gone out of their way to try a novel global food¹

COLORFUL FOODS

Bright, vibrant foods that deliver both a visual and sensory thrill for your diners.

277,151,533 posts are tagged #food on Instagram, a popular venue for vibrant displays²



CELEBRATING VEGETABLES

All hail the flexitarians! Join us in honoring the vegetables-as-center-of-plate movement.

More than half of consumers say they are eating more fruits and vegetables than a year ago¹

NEW-WORLD BUTCHERY

Find comfort – as well as innovation – in modern updates of consummate formulas, flavors and formats.

Menu penetration for specialty prepped meat has soared over the past 10 years¹

FINE DINING 2.0

Elegance comes to casual, as products inspired by classic ingredients are made accessible to more menus.

69% of consumers want more restaurants with a casual atmosphere and high-quality food³

¹ Datassential

² Instagram

³ Mintel/Skift Table

FASHION FORWARD

A DESIGNER COLLECTION OF TASTE

A spectrum of sensations – spicy, saucy and scrumptious – that can be effortlessly delivered to your diners.



CROSS VALLEY FARMS®
TRIPLE-WASHED
RED ROMAINE HEART
SEE PAGE 13



playfully **spicy**

RYKOFF SEXTON®

SHISHITO PEPPERS

4710435 | 6/2 lb.



RYKOFF SEXTON®

INSPIRATION: AUTHENTIC GLOBAL

Bring an all-new pepper experience to your menu, while appealing to diners' love of global foods. These East-Asian gems will add flavor to every plate, captivating your guests.

PRODUCT ATTRIBUTES

- +Heat levels vary: most peppers will be comparable to bell peppers, but a few will be comparable to mild jalapeños
- +A Japanese native varietal green chili pepper, grown in East Asia
- +Peppers are hand-picked at the peak of ripeness and individually quick frozen
- +Consistent quality and sizing
- +Ready to use

BENEFITS

- +On-Trend: delivers on popularity of adventurous dining experiences or extreme eating
- +Versatile: can be used across many menu applications, battered, roasted or sautéed
- +Shareable when used in an appetizer format – acts as a profit driver
- +Two-year shelf life; longer than that of fresh peppers, due to individual quick freezing





SUPERIOR®
WHITE BOUILLON CUP, 7 OZ.
6353163

DEL PASADO®
**TAQUERIA STYLE FIRE
ROASTED TOMATILLO SALSA**

4319676 | 4/68 oz.



INSPIRATION: AUTHENTIC GLOBAL

Freshly flavored with finely diced fire-roasted tomatillos, jalapeños and fire-roasted poblanos, our Taqueria Style Fire Roasted Tomatillo Salsa delivers the texture and taste your diners would expect from an authentic corner taqueria.

PRODUCT ATTRIBUTES

- +Unique and fresh-tasting flavor profile and traditional green color
- +Fine texture and consistency to match profile of taqueria-style salsas
- +Mild heat profile with a slightly smoky undertone
- +Traditional spices impart a clean salsa flavor

BENEFITS

- +On-Trend: helps meet the rising demand for authentic global flavors
- +Versatile: use as a salsa, in dips or as a topper
- +Time-Saving: saves operators about 45 minutes of prep time
- +Allows operators to menu as if made in back-of-house
- +Packaged in shelf-stable PET jug with handle for convenience



SUPERIOR®
WHITE BOUILLON CUP, 7 OZ.
6353163



DEL PASADO®
**TAQUERIA STYLE
FIRE ROASTED SALSA**

5576771 | 4/68 oz.

del PASADO™

INSPIRATION: AUTHENTIC GLOBAL

Mexican cuisine is trending, and our Taqueria Style Fire Roasted Salsa provides operators with a time- and labor-saving salsa that hits the hot spot. Serve authentic flavor and texture in a product that will delight diners across a variety of applications.

PRODUCT ATTRIBUTES

- +Unique and fresh-tasting flavor profile
- +Fine texture and consistency to match profile of taqueria-style salsas
- +Mild heat profile with a slightly smoky undertone
- +Traditional spices impart a clean salsa flavor

BENEFITS

- +On-Trend: helps meet the rising demand for authentic global flavors
- +Versatile: use as a salsa, in dips or as a topper
- +Time-Saving: saves operators about 45 minutes of prep time
- +Packaged in shelf-stable PET jug with handle for convenience



SUPERIOR®
TORINO ROUND
SAUCE DISH, 3"
6976443



shareable
sensation

MOLLY'S KITCHEN®

PETITE PEARLS

6215393 | 3/3 lb.



INSPIRATION: FINE DINING 2.0

These breaded pearl onions build on the immense popularity of onion rings, with an additional creative spin. The crisp outside and tender inside of our Petite Pearls, combined in a poppable format, create an irresistible shared appetizer, entrée topper and cocktail garnish.

PRODUCT ATTRIBUTES

- +Pearl onions breaded in a sea salt and pepper coating
- +About 22 pieces per serving
- +365-day shelf life
- +Frozen

BENEFITS

- +On-Trend: this distinctive product adds new variety to the traditional, highly popular onion ring
- +Versatile: serve as an appetizer with dipping sauce or as a topper on salads, soups or burgers
- +Mild, sweet flavor pairs well with any dipping sauce
- +Gives a shareable, bite-sized format to a sought-after dish





SUPERIOR®
STAINLESS STEEL
SAUCE CUP, 1½ OZ.
1329515

turn up
the heat

MOLLY'S KITCHEN®

FLAMIN' BATTERED ONION RING

2131667 | 4/2.5 lb.



INSPIRATION: COLORFUL FOODS

Here's a real eye-catcher! The vibrant red of our Flamin' Battered Onion Ring comes from the cayenne, beet powder and spice blend in the batter. No artificial colors here – just the heat of sriracha outside, sweet onion inside and rapidly emptied plates on the table.

PRODUCT ATTRIBUTES

- +Eye-catching appearance; the batter's vibrant red color comes from cayenne and beet powder, rather than artificial colors
- +Crispy, spicy batter with a sweet onion ring center
- +Frozen

BENEFITS

- +On-Trend: a visually appealing, spicy variation on the widely popular onion ring
- +Tempting as an appetizer with dipping sauces or as a burger topper
- +Goes from freezer to plate in less than five minutes
- +Fries in three minutes





bright
and ready

CROSS VALLEY FARMS®

TRIPLE-WASHED RED ROMAINE HEART

9512619 | 2/6 lb.



INSPIRATION: COLORFUL FOODS

Our Triple-Washed Red Romaine Heart offers time- and labor-savings in a chic, colorful package. An impressive shelf life and year-round availability give you a greater window to chop, wedge or prepare this stunning and versatile product for your customers.

PRODUCT ATTRIBUTES

- +Triple-washed
- +Whole romaine hearts
- +16-day shelf life
- +Refrigerated

BENEFITS

- +On-Trend: features produce as center-of-plate
- +Versatile: can be chopped, wedged or prepared as whole heart
- +Time-Saving: features unique triple-washing process
- +Living Well: excellent source of vitamins A and K
- +Brings brilliant color to salads, sides and center-of-plate
- +Year-round availability





comfort *from*
your kitchen



MOLLY'S KITCHEN®

CORNMEAL BREADED GREEN TOMATO

5593858 | 3/3 lb.



INSPIRATION: CELEBRATING VEGETABLES

Your guests will go home happy when you offer this sizzle and crunch. Our Cornmeal Breaded Green Tomato spares you back-of-house labor, so you can easily deliver this tangy classic that more and more people love.



PRODUCT ATTRIBUTES

- +Made from fresh green tomatoes that are sliced and breaded in a cornmeal coating
- +Utilizes fresh unripe, green tomatoes
- +Crunchy cornmeal coating surrounds a tangy, tender tomato
- +Frozen

BENEFITS

- +On-Trend: helps meet the growing demand for Southern regional cuisine
- +Versatile: serve as an appetizer or as a sandwich, vegetarian slider or as a topper to burgers and salads
- +Reduces kitchen waste: no end pieces or unused batter to dispose of
- +Arrives already sliced and battered



vibrant
beauty

CROSS VALLEY FARMS®

CHERRY TOMATOES ON THE VINE

4990327 | 3 lb.



INSPIRATION: COLORFUL FOODS

Add fresh, vibrant flavor and visual appeal to your menu. Our greenhouse-grown Cherry Tomatoes on the Vine look as tempting as they taste, with uniform size, shape and color and a sweet tanginess that enriches raw and roasted dishes alike.

PRODUCT ATTRIBUTES

- +Sweet, tangy flavor
- +Firm flesh with bright, shiny skins
- +Round tomatoes are approximately 1" in diameter
- +Trusses of up to 16 tomatoes on a vine

BENEFITS

- +On-Trend: greenhouse-grown and packaged still on the vine
- +Living Well: fresh, whole ingredient
- +Versatile: delicious when raw or roasted, as a side, in salads, on pizza, etc.
- +Keeping tomatoes on the vine extends shelf life
- +Available year-round





cayenne you
handle it?

MONARCH®

SPICY HONEY WING SAUCE

5781795 | 2/1 gal.



INSPIRATION: NEW-WORLD BUTCHERY

Say hello to this sweet hottie! Our Spicy Honey Wing Sauce brings the heat of cayenne pepper purée, mellowed by the gentle warmth of light amber honey. With perfect “wing-cling” consistency and a hot/sweet flavor balance, this new arrival adds zing and color to dishes throughout your menu.

PRODUCT ATTRIBUTES

- +Real honey and a cayenne pepper purée create the perfect balance of heat and sweet
- +Contains 17% real honey
- +Medium heat profile
- +Easy-to-use packaging

BENEFITS

- +On-Trend: helps meet the growing demand for a spicy-sweet flavor profile
- +Versatile: ideal on wings, in dips, as a marinade or glazed over vegetables
- +The perfect consistency to cling to wings and other meats





exotic
eats

CROSS VALLEY FARMS®

TROPICAL FRUIT BLEND WITH DRAGON FRUIT

8715498 | 6 lb.



INSPIRATION: COLORFUL FOODS

All of the beauty and sweetness, none of the work: our Tropical Fruit Blend with Dragon Fruit serves up luscious, sweet flavor and colorful visual appeal, with no cutting needed. It's ready to scoop, serve and enjoy.

PRODUCT ATTRIBUTES

- +A blend of orange, pineapple, honeydew, dragon fruit, mango
- +16-day shelf life
- +Packed in a preservative-free solution
- +Refrigerated

BENEFITS

- +On-Trend: tropical fruits are increasingly popular
- +Living Well: excellent source of vitamin C
- +Time-Saving: fruit is pre-cut and ready for use
- +Brightly colored, visually appealing fruit salad
- +Sugar added to the preservative-free solution to keep the fruits' sugar at natural levels
- +Available year-round



SERVING WHAT'S HOT

CRAVEABLE FLAVORS AND FRESH IDEAS

Protein alternatives that draw a crowd and solutions that help simplify complex classics for your menu.



CHEF'S LINE®
ALL NATURAL*
HICKORY-SMOKED
BEEF SHORT RIB
SEE PAGE 22

*Minimally processed, no artificial ingredients



METRO DELI®

ALL NATURAL*
SOPPRESSATA
RAISED WITHOUT ANTIBIOTICS

5422445 | 2/4-5 lba.



INSPIRATION: NEW-WORLD BUTCHERY

Mild and sweet, our All Natural* Soppressata Raised Without Antibiotics delivers the taste of southern-Italian-style salami. It contains no artificial ingredients – just authentic flavor and texture, made like it's done in the old country.

PRODUCT ATTRIBUTES

- +Raised without antibiotics
- +Contains no added nitrates or nitrites
- +Fermented to develop the mild flavors of old-school, southern-Italian-style salami
- +Air-dried to reduce internal moisture and ensure ideal texture
- +Refrigerated

BENEFITS

- +On-Trend: helps meet the demand for foods raised without antibiotics
- +Versatile: ideal for charcuterie menus, sandwiches, salads, pizzas and other dishes
- +Delivers flavor and texture comparable to Italian-imported soppressata
- +Part of a growing trend toward artisanal foods



*Minimally processed, no artificial ingredients



a great
catch

HARBOR BANKS®

BEER-BATTERED ALASKA POLLOCK

3077755 | 2/5 lb.



INSPIRATION: NEW-WORLD BUTCHERY

Our Beer-Battered Alaska Pollock is a sustainable, cost-effective alternative to other whitefish. Battered in hearty Alaskan® Oatmeal Stout, our Pollock is consistently sized and ready to cook from frozen.

PRODUCT ATTRIBUTES

- +Marine Stewardship Council (MSC) certified
- +Alaskan Oatmeal Stout beer batter with hints of coffee and caramel flavor
- +Consistently sized, 2¼ oz., made from once-frozen, pressed whole muscle fillets
- +Domestic, wild caught, deep-skinned pollock
- +Individually quick frozen

BENEFITS

- +On-Trend: meets the growing demand for sustainably sourced seafood and specifically whitefish
- +Cost-Saving: a cost-effective alternative to other whitefish options
- +No prep required; ready to cook from frozen
- +Consistent weight, shape and size help operators control portion costs and allow for consistent cooking
- +Part of a larger craft beer trend, which is growing on menus



*Alaskan Oatmeal Stout trademark and copyright are the property of Alaskan Brewing & Bottling Co.

SUPERIOR®
WHITE CERAMIC
RAMEKIN, 2.5 OZ.
2345775



slow smoke
in a snap

CHEF'S LINE®

ALL NATURAL* HICKORY-SMOKED BEEF SHORT RIB

7285859 | 4/2.3 lba.



INSPIRATION: NEW-WORLD BUTCHERY

Our All Natural* Hickory-Smoked Beef Short Rib brilliantly shows off your A-game. These Choice grade, bone-in beef ribs boast the unmistakable look and flavor of beautifully hickory-smoked meat. They're fork-tender, a stunner on the plate and sure to make a big impression.

PRODUCT ATTRIBUTES

- +Choice, hickory-smoked bone-in beef
- +Vacuum-packed
- +365-day shelf life
- +Frozen

BENEFITS

- +On-Trend: helps meet the demand for foods with all natural* ingredients
- +Versatile: a center-of-plate feature, also ideal for tacos, sandwiches or as an epic burger topper
- +Time-Saving: fully cooked; smoked for 3½ hours using hickory wood
- +Bone-in rib provides impressive plate coverage and visual impact
- +Defined bark and pink smoke ring yield a juicy, tender, flavorful dish



*Minimally processed, no artificial ingredients



don't miss
this link

CHEF'S LINE®

ALL NATURAL*
BISON AND PORK
SMOKED SAUSAGE
RAISED WITHOUT ANTIBIOTICS

6832306 | 4/2.5 lb.



INSPIRATION: NEW-WORLD BUTCHERY

Carnivores are branching out these days – they're on the hunt for non-traditional proteins. They're hungry for our All Natural* Bison and Pork Smoked Sausage Raised Without Antibiotics. It's juicy and meaty, with a rich, smoky flavor that's unobstructed by artificial ingredients.

PRODUCT ATTRIBUTES

- +Tasty blend of lean bison and pork provides a juicy texture and meaty flavor
- +Fully cooked and smoked 18" rope sausage in natural pork casing
- +Frozen

BENEFITS

- +On-Trend: helps meet the demand for foods raised without antibiotics
- +Versatile: serve in a bun, as a pizza topping or center-of-plate entrée
- +Excellent upsell opportunity
- +Part of a larger trend focused on proteins from different species



*Minimally processed, no artificial ingredients

bold choice



STOCK YARDS®

ALL NATURAL*

GROUND BISON RAISED WITHOUT ANTIBIOTICS

6382435 | 2/5 lb.



INSPIRATION: NEW-WORLD BUTCHERY

Try a protein alternative diners increasingly are turning to in our All Natural* Ground Bison Raised Without Antibiotics. The 85/15 blend and ground format provide the versatility of beef, but with the appeal of bison and an RWA story that will position any dish as a premium product.



PRODUCT ATTRIBUTES

- +Raised without antibiotics
- +Contains 85% lean protein and 15% fat
- +Bison are harvested between 20-30 months of age
- +Frozen: 365-day shelf life
- +Raised on family-owned ranch

BENEFITS

- +On-Trend: alternative protein that meets the demand for foods raised without antibiotics
- +Versatile: can be used in a variety of cooking applications
- +85/15 lean-to-fat ratio offers an alternative to most common beef grinds
- +Part of a growing trend focused on less common proteins

*Minimally processed, no artificial ingredients





classic
twist

STOCK YARDS®

ALL NATURAL*
PORK BURGER
RAISED WITHOUT ANTIBIOTICS

2925142 | 24/6.5 oz.



INSPIRATION: NEW-WORLD BUTCHERY

Our All Natural* Pork Burger Raised Without Antibiotics combines the rising popularity of alternative burgers and RWA proteins, while providing you with a versatile, cost-effective menu option that will pique the interest of your customers.

PRODUCT ATTRIBUTES

- +Raised without antibiotics; vegetarian-fed
- +All natural*: minimally processed, no artificial ingredients
- +Made with whole-muscle proprietary meat blend (no trim)
- +Lightly seasoned
- +Individually Quick Frozen

BENEFITS

- +On-Trend: helps meet the demand for vegetarian-fed foods raised without antibiotics
- +Versatile: flavor that lends itself to using a variety of seasonings, sauces and toppings
- +Cost-saving: competitively priced against comparable beef patties raised without antibiotics
- +Great alternative to beef burgers
- +Convenient IQF format enables operator to thaw only what they need



*Minimally processed, no artificial ingredients



SUPERIOR®
TORINO 8" PASTA PLATE
6976039

CHEF'S LINE®

ALL NATURAL* SLOW-COOKED PORK SHOULDER IN ACHIOTE SAUCE (Ah-Chee-Oh-Tay)

9072306 | 4/2.5 lba.



INSPIRATION: AUTHENTIC GLOBAL

Latin American flavors are trending, and our All Natural* Slow-Cooked Pork Shoulder in Achiotte Sauce helps you offer popular Mexican-style cuisine with ease. Better yet, this flavorful, tender, all natural* item can feature in countless dishes.

PRODUCT ATTRIBUTES

- +All natural*: minimally processed, with no artificial ingredients
- +Slow-cooked for optimal flavor development
- +Made with traditional Mexican-style spices, including annatto seeds
- +Frozen

BENEFITS

- +On-Trend: achiotte pork's popularity is on the rise
- +Versatile: can be served in a variety of applications
- +Time-Saving: simply reheat fully cooked product and serve
- +Opportunity to serve a traditional Mexican-style dish with little prep time and no stress
- +Smaller case size reduces waste and helps with costing



*Minimally processed, no artificial ingredients





Toppings not included.

PATUXENT FARMS®

SOUS VIDE CHICKEN BREAST STRIPS IN BATTER

3660733 | 4/2.5 lba.



INSPIRATION: NEW-WORLD BUTCHERY

A hand-crafted, simple-to-serve item sounds too good to be true, but that's our Sous Vide Chicken Breast Strips in Batter. Reduce back-of-house cross-contamination risk, save time and get an easy-to-prepare, exceptionally versatile chicken product that'll wow kids and adults.

PRODUCT ATTRIBUTES

- +Hand-cut for consistent sizing
- +Fully cooked using sous vide technology with precision temperature in batter
- +Ready to use
- +Frozen: 365-day shelf life

BENEFITS

- +Time-Saving: removes first two steps from the breading process for exceptional convenience
- +Versatile: can accommodate countless seasoning and breading combinations
- +Reduces risk by removing knife and raw protein handling from back-of-house
- +Can be menued as "hand-cut" and "hand-breaded"



THE SWEET SPOT

CHIC TREATS AND ON-TREND ACCESSORIES

Front- and back-of-house bling to bring both style and substance to your operation.



THIRSTER®
**SWEETENED
ALMONDMILK
BEVERAGE**
SEE PAGE 32



ARCOROC®
CARDINAL NONIC
20 OZ. BEVERAGE GLASS
9145061

THIRSTER® SWEETENED ALMONDMILK BEVERAGE

THIRSTER®

6071932 | 12/32 fl. oz.

INSPIRATION: CELEBRATING VEGETABLES

The demand for non-dairy milk options grows every day, and our Sweetened Almondmilk Beverage meets that need. Free of dairy, lactose and soy, it's a lightly sweet barista blend and vegan replacement for cow's milk.

PRODUCT ATTRIBUTES

- +Free of dairy, lactose and soy
- +Non-GMO Project Verified
- +60 calories per serving
- +Contains 30% RDA of calcium, 30% of vitamin A, 20% of vitamin D
- +Made without artificial colors or flavors
- +Aseptically packaged, which extends shelf life

BENEFITS

- +On-Trend: this alternative to dairy and soy milk helps meet the growing demand for plant-based proteins
- +Living Well: excellent source of calcium and vitamins D and A
- +Formulated to steam at high temperatures, as cow's milk does
- +Shelf stable, with a 12-month shelf life prior to opening



THIRSTER® UNSWEETENED COCONUTMILK BEVERAGE

THIRSTER®

8435355 | 12/32 fl. oz.

INSPIRATION: CELEBRATING VEGETABLES

Heat up your non-dairy menu with our Unsweetened Coconutmilk Beverage. Created for use as a vegan barista blend and as regular coconut milk, it froths at high heat, so it works beautifully in everything from lattes and cocoa to curries, soups, smoothies and beyond.

PRODUCT ATTRIBUTES

- +Free of dairy, lactose and soy
- +Non-GMO Project Verified
- +45 calories per serving
- +Contains 25% RDA of calcium, 30% of vitamin A, 20% of vitamin D
- +Made without artificial colors or flavors
- +Aseptically packaged, which extends shelf life

BENEFITS

- +On-Trend: this alternative to dairy and soy milk helps meet the growing demand for plant-based proteins
- +Living Well: excellent source of calcium and vitamins D and A
- +Formulated to steam at high temperatures, as cow's milk does
- +Shelf stable, with a 12-month shelf life prior to opening



LIBBEY®
ESPRESSO CUP, 2.75 OZ.
MANUFACTURER APN: 13245220



dream
in color

DEVONSHIRE®

**PREMIUM BLACK RASPBERRY
OMBRE CAKE
WITH VANILLA ICING**

1847202 | 2 cakes



INSPIRATION: COLORFUL FOODS

Diners will come for the four layers of hand-crafted, photo-worthy beauty, but they'll stay – and come back for – the rich, complementary flavors of our Premium Black Raspberry Ombre Cake with Vanilla Icing. You'll just love how easy it is to sell and serve.

PRODUCT ATTRIBUTES

- +Four-layer cake with progressively darker purple layers, top to bottom
- +Hand-assembled and -decorated with vanilla frosting, garnished with sugar beads
- +Pre-sliced
- +Total weight of 9 lbs.

BENEFITS

- +On-Trend: features popular flavors and a boutique appearance
- +Time-Saving: product arrives baked, assembled and sliced to reduce labor
- +Thaw-and-serve format provides optimal operator convenience





rich
indulgence

CHEF'S LINE®

COOKIE BUTTER TART

3191386 | 36/2.6 oz.



INSPIRATION: FINE DINING 2.0

An ideal snack or after-dinner dessert, our Cookie Butter Tart highlights the trending speculoos cookie. It's a rich, buttery treat for diners, and an easy-to-serve premium item for operators' dessert menus.

PRODUCT ATTRIBUTES

- +Round, straight-edged, all-butter tart crust
- +Shelf life of seven months frozen, seven days thawed
- +Frozen

BENEFITS

- +On-Trend: features increasingly popular speculoos cookie butter ingredient
- +All-butter crust provides superior texture and flavor
- +Thaw-and-serve format is easy for operator





CHEF'S LINE®

ARTISAN CHIA FICELLE ROLL (Fih-SELL)

4140843 | 48 ea.



INSPIRATION: AUTHENTIC GLOBAL

Modern diners are looking for the unexpected on menus – items that dazzle in both taste and name. Our Artisan Chia Ficelle Roll will make every sandwich more intriguing, with authentic artisan quality and can't-put-it-down flavor.

PRODUCT ATTRIBUTES

- +Traditionally-made artisan ficelle with chia inclusions
- +Made with a levain and a 7-9 hour pâte fermentée starter
- +Target length is 11"; target width is 2.25"
- +Non-GMO Project Verified

BENEFITS

- +On-Trend: made with chia seeds, this product is a good source of fiber
- +Versatile: flavor profile allows for many uses, from sandwiches to table bread to crostini
- +One score down the middle gives an artisanal look
- +Un sliced to allow for increased versatility between sandwich carrier, slices and table bread
- +Frozen and bulk-packed, allowing the operator to defrost and use as needed





MONOGRAM®

TAMPER EVIDENT LABEL

3718540 | 2 rolls/500 labels per roll

MONOGRAM
CLEANING  DISPOSABLES

INSPIRATION: FINE DINING 2.0

Give your takeout diners peace of mind with our Tamper-Evident Label.

PRODUCT ATTRIBUTES

- +2" round label can be used on a variety of substrates and packaging sizes
- +Permanent pressure-sensitive label has good initial tack and continues to hold onto the substrate
- +The word "Enjoy!" on the label invites customers to dig in with confidence
- +The label's green color indicates freshness and safety
- +Features slits for security: when the label is removed, it separates into pieces, indicating tampering

BENEFITS

- +On-Trend: helps meet the growing need for reassurance that customers' food is untouched during delivery
- +Versatile: usable on takeout containers and delivery bags
- +When removed, the label will separate into pieces, indicating tampering, and may tear packaging
- +Packed in a dispensing box, labels are easy to dispense and apply quickly



GET MENUS THAT SHOW YOUR BEST

Feature Scoop™ products, preferred items and your restaurant's brand with custom promotional materials from US Foods® that attract more customers:

- Specialty menus and limited-time offers
- Table tents
- To-go menus
- Kids menus

Promote products, events, and more! For more details, visit usfoods.com/menu or contact your US Foods representative.

US FOODS®
MENU

a smoky - sweet
treat

LIBBEY®
ROCKS GLASS, 9 OZ.
4416243

CHEF'S LINE®

SMOKED MAPLE AND BOURBON FLAVORED ICE CREAM WITH PRALINE PECANS

9993068 | 3 gal.

INSPIRATION: FINE DINING 2.0

Dessert-lovers will celebrate this smoky-sweet version of the treat that every kid loves. Only available through the fall season, our Smoked Maple and Bourbon Flavored Ice Cream with Praline Pecans is a marriage of increasingly popular flavors, with the rich creaminess that you count on from Chef's Line.

PRODUCT ATTRIBUTES

- +Made with maple syrup, natural smoke flavor and praline pecans
- +Contains no artificial flavors, preservatives, additives, modified starches or high-fructose corn syrup
- +14.5% butterfat
- +Low overrun
- +Frozen

BENEFITS

- +On-Trend: maple, smoke and bourbon flavors continue to gain popularity
- +Premium product with high butterfat and low overrun
- +Helps meet consumer demand for cleaner ingredients and transparency



usfoods.com



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