# SCOOP

FALL 2018 ISSUE





## TIMELY TRENDS MADE EASY

You're always looking ahead. Whether it means getting out in front of tomorrow's menu or the hottest food trends on the horizon, you know that if you aren't moving forward, you're falling behind. Making the challenge more difficult is a culinary world moving faster than ever, driven by social media buzz, online reviews and diner feedback that demands you be quick on your feet.

At US Foods®, it's our goal to make sure you can take those steps with confidence. That's why in this issue of Scoop™ we're focusing on making some of the industry's hottest trends more accessible to you. In the pages ahead, you'll find 25 items that blend function, innovation and fashion-forward form to help you easily navigate this changing environment. We'll introduce an assortment of breakout products – featuring authentic global flavors, vibrant colors, a celebration of vegetables, our New-World butchery and a nod to modern fine dining – that create buzz and keep diners walking through your doors.

We'll also feature our Unpronounceables List™, our initiative to clean up the ingredient labels of our four top-quality brands. As of July 2018, all items within these brand portfolios will be produced with no artificial flavors, artificial (FD&C) colors, high-fructose corn syrup, disodium guanylate, sodium benzoate or monosodium glutamate, among other components – a list of 80 ingredients and food additives. So that what's left is just good food.

The right trends at the right time: it's what Scoop delivers to help your business keep moving forward and lead the way in foodservice. It's how we help you make it.

@USFoods #USFScoop

S. Sopinka

Stacie Sopinka
SVP, Innovation and Quality

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## HELPING YOUSTAY ON TREND

AUTHENTIC GLOBAL Mediterranean, Mexican and Japanese flavors to explore new ways to bring your menu to life.

**54% of consumers** have gone out of their way to try a novel global food<sup>1</sup>

COLORFUL FOODS Bright, vibrant foods that deliver both a visual and sensory thrill for your diners.

**277,151,533 posts** are tagged #food on Instagram, a popular venue for vibrant displays<sup>2</sup>

## CELEBRATING VEGETABLES

All hail the flexitarians! Join us in honoring the vegetables-ascenter-of-plate movement.

More than half of consumers say they are eating more fruits and vegetables than a year ago<sup>1</sup>

## NEW-WORLD BUTCHERY

Find comfort – as well as innovation – in modern updates of consummate formulas, flavors and formats.

Menu penetration for specialty prepped meat has soared over the past 10 years<sup>1</sup>

## FINE DINING 2.0

Elegance comes to casual, as products inspired by classic ingredients are made accessible to more menus.

## 69% of consumers

want more restaurants with a casual atmosphere and high-quality food<sup>3</sup>

## FASHION FORWARD

A DESIGNER COLLECTION OF TASTE

A spectrum of sensations – spicy, saucy and scrumptious – that can be effortlessly delivered to your diners.





**RYKOFF SEXTON®** 

## **SHISHITO PEPPERS**

4710435 | 6/2 lb.



## INSPIRATION: AUTHENTIC GLOBAL

Bring an all-new pepper experience to your menu, while appealing to diners' love of global foods. These East-Asian gems will add flavor to every plate, captivating your guests.







## **PRODUCT ATTRIBUTES**

- +Heat levels vary: most peppers will be comparable to bell peppers, but a few will be comparable to mild jalapeños
- +A Japanese native varietal green chili pepper, grown in East Asia
- +Peppers are hand-picked at the peak of ripeness and individually quick frozen
- +Consistent quality and sizing
- +Ready to use

- +On-Trend: delivers on popularity of adventurous dining experiences or extreme eating
- +Versatile: can be used across many menu applications, battered, roasted or sautéed
- +Shareable when used in an appetizer format acts as a profit driver
- +Two-year shelf life; longer than that of fresh peppers, due to individual quick freezing



# TAQUERIA STYLE FIRE ROASTED TOMATILLO SALSA

4319676 | 4/68 oz.



## INSPIRATION: AUTHENTIC GLOBAL

Freshly flavored with finely diced fire-roasted tomatillos, jalapeños and fire-roasted poblanos, our Taqueria Style Fire Roasted Tomatillo Salsa delivers the texture and taste your diners would

expect from an authentic corner taqueria.

## **PRODUCT ATTRIBUTES**

- +Unique and fresh-tasting flavor profile and traditional green color
- +Fine texture and consistency to match profile of taqueria-style salsas
- +Mild heat profile with a slightly smoky undertone
- +Traditional spices impart a clean salsa flavor

- + On-Trend: helps meet the risingdemand for authentic global flavors
- +Versatile: use as a salsa, in dips or as a topper
- +Time-Saving: saves operators about 45 minutes of prep time
- +Allows operators to menu as if made in back-of-house
- +Packaged in shelf-stable PET jug with handle for convenience









## TAQUERIA STYLE FIRE ROASTED SALSA

5576771 | 4/68 oz.



## INSPIRATION: AUTHENTIC GLOBAL

Mexican cuisine is trending, and our Taqueria Style Fire Roasted Salsa provides operators with a time- and labor-saving salsa that hits the hot spot. Serve authentic flavor and texture in a product that will delight diners across a variety of applications.

## PRODUCT ATTRIBUTES

- +Unique and fresh-tasting flavor profile
- +Fine texture and consistency to match profile of taqueria-style salsas
- +Mild heat profile with a slightly smoky undertone
- +Traditional spices impart a clean salsa flavor

- +On-Trend: helps meet the rising demand for authentic global flavors
- +Versatile: use as a salsa, in dips or as a topper
- +Time-Saving: saves operators about 45 minutes of prep time
- +Packaged in shelf-stable PET jug with handle for convenience













## **MOLLY'S KITCHEN®**

## **PETITE PEARLS**

6215393 | 3/3 lb.



## **INSPIRATION: FINE DINING 2.0**

These breaded pearl onions build on the immense popularity of onion rings, with an additional creative spin. The crisp outside and tender inside of our Petite Pearls, combined in a poppable format, create an irresistible shared appetizer, entrée topper and cocktail garnish.

## PRODUCT ATTRIBUTES

- +Pearl onions breaded in a sea salt and pepper coating
- +About 22 pieces per serving
- +365-day shelf life
- +Frozen

- +On-Trend: this distinctive product adds new variety to the traditional, highly popular onion ring
- +Versatile: serve as an appetizer with dipping sauce or as a topper on salads, soups or burgers
- +Mild, sweet flavor pairs well with any dipping sauce
- +Gives a shareable, bite-sized format to a sought-after dish









**MOLLY'S KITCHEN®** 

## **FLAMIN' BATTERED ONION RING**

2131667 | 4/2.5 lb.



#### INSPIRATION: COLORFUL FOODS

Here's a real eye-catcher! The vibrant red of our Flamin' Battered Onion Ring comes from the cayenne, beet powder and spice blend in the batter. No artificial colors here – just the heat of sriracha outside, sweet onion inside and rapidly emptied plates on the table.

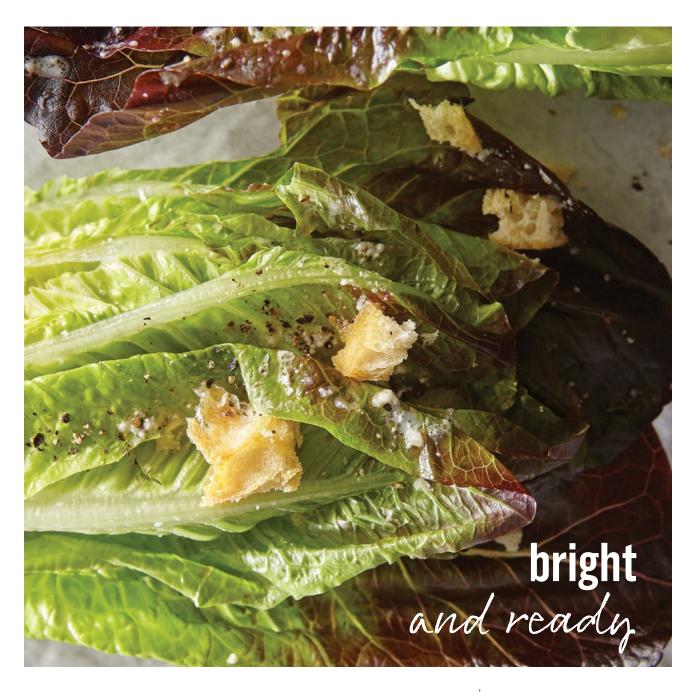
## PRODUCT ATTRIBUTES

- +Eye-catching appearance; the batter's vibrant red color comes from cayenne and beet powder, rather than artificial colors
- +Crispy, spicy batter with a sweet onion ring center
- +Frozen

- +On-Trend: a visually appealing, spicy variation on the widely popular onion ring
- +Tempting as an appetizer with dipping sauces or as a burger topper
- +Goes from freezer to plate in less than five minutes
- +Fries in three minutes







**CROSS VALLEY FARMS®** 

## TRIPLE-WASHED RED ROMAINE HEART

9512619 | 2/6 lb.



Our Triple-Washed Red Romaine Heart offers time- and labor-savings in a chic, colorful package. An impressive shelf life and year-round availability give you a greater window to chop, wedge or prepare this stunning and versatile product for your customers.

## PRODUCT ATTRIBUTES

- +Triple-washed
- +Whole romaine hearts
- +16-day shelf life
- +Refrigerated

- +On-Trend: features produce as center-of-plate
- +Versatile: can be chopped, wedged or prepared as whole heart
- +Time-Saving: features unique triple-washing process
- +Living Well: excellent source of vitamins A and K
- +Brings brilliant color to salads, sides and center-of-plate
- +Year-round availability















**MOLLY'S KITCHEN®** 

## CORNMEAL BREADED GREEN TOMATO

5593858 | 3/3 lb.



Your guests will go home happy when you offer this sizzle and crunch. Our Cornmeal Breaded Green Tomato spares you back-of-house labor, so you can easily deliver this tangy classic that more and more people love.

#### PRODUCT ATTRIBUTES

- +Made from fresh green tomatoes that are sliced and breaded in a cornmeal coating
- +Utilizes fresh unripe, green tomatoes
- +Crunchy cornmeal coating surrounds a tange, tender tomato
- +Frozen



- +On-Trend: helps meet the growing demand for Southern regional cuisine
- +Versatile: serve as an appetizer or as a sandwich, vegetarian slider or as a topper to burgers and salads
- +Reduces kitchen waste: no end pieces or unused batter to dispose of
- +Arrives already sliced and battered







**CROSS VALLEY FARMS®** 

## CHERRY TOMATOES ON THE VINE

4990327 | 3 lb.



Add fresh, vibrant flavor and visual appeal to your menu. Our greenhouse-grown Cherry Tomatoes on the Vine look as tempting as they taste, with uniform size, shape and color and a sweet tanginess that enriches raw and roasted dishes alike.







## **PRODUCT ATTRIBUTES**

- +Sweet, tangy flavor
- +Firm flesh with bright, shiny skins
- +Round tomatoes are approximately 1" in diameter
- + Trusses of up to 16 tomatoes on a vine

- +On-Trend: greenhouse-grown and packaged still on the vine
- +Living Well: fresh, whole ingredient
- +Versatile: delicious when raw or roasted, as a side, in salads, on pizza, etc.
- +Keeping tomatoes on the vine extends shelf life
- +Available year-round



**MONARCH®** 

## SPICY HONEY WING SAUCE

5781795 | 2/1 gal.



## INSPIRATION: NEW-WORLD BUTCHERY

Say hello to this sweet hottie! Our Spicy Honey Wing Sauce brings the heat of cayenne pepper purée, mellowed by the gentle warmth of light amber honey. With perfect "wing-cling" consistency and a hot/sweet flavor balance, this new arrival adds zing and color to dishes throughout your menu.

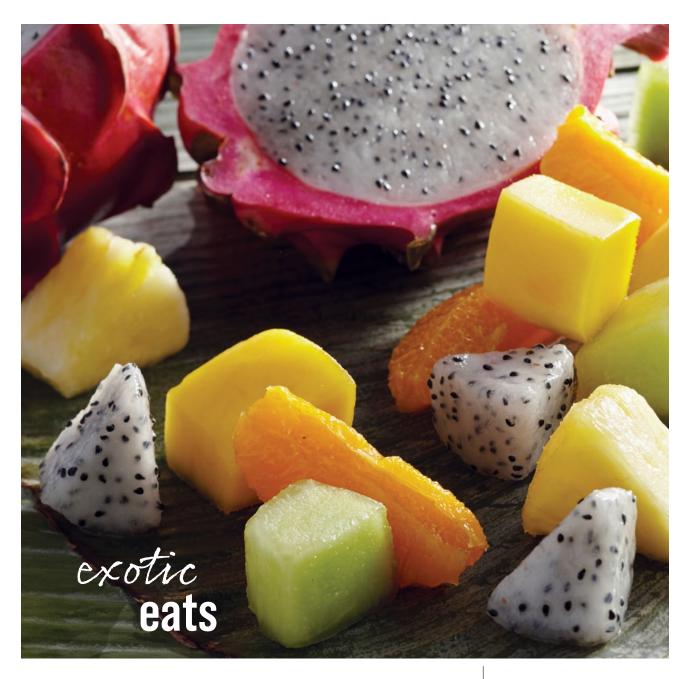
## PRODUCT ATTRIBUTES

- +Real honey and a cayenne pepper purée create the perfect balance of heat and sweet
- +Contains 17% real honey
- +Medium heat profile
- +Easy-to-use packaging

- +On-Trend: helps meet the growing demand for a spicy-sweet flavor profile
- +Versatile: ideal on wings, in dips, as a marinade or glazed over vegetables
- +The perfect consistency to cling to wings and other meats







**CROSS VALLEY FARMS®** 

## TROPICAL FRUIT BLEND WITH DRAGON FRUIT

8715498 | 6 lb.



## INSPIRATION: COLORFUL FOODS

All of the beauty and sweetness, none of the work: our Tropical Fruit Blend with Dragon Fruit serves up luscious, sweet flavor and colorful visual appeal, with no cutting needed. It's ready to scoop, serve and enjoy.

## PRODUCT ATTRIBUTES

- +A blend of orange, pineapple, honeydew, dragon fruit, mango
- +16-day shelf life
- +Packed in a preservative-free solution
- +Refrigerated

- +On-Trend: tropical fruits are increasingly popular
- +Living Well: excellent source of vitamin C
- +Time-Saving: fruit is pre-cut and ready for use
- +Brightly colored, visually appealing fruit salad
- +Sugar added to the preservative-free solution to keep the fruits' sugar at natural levels
- +Available year-round







## **SERVING** WHAT'S HOT

**CRAVEABLE FLAVORS AND FRESH IDEAS** 

Protein alternatives that draw a crowd and solutions that help simplify complex classics for your menu.





METRO DELI®

## **ALL NATURAL\* SOPPRESSATA RAISED WITHOUT ANTIBIOTICS**

5422445 | 2/4-5 lba.



## INSPIRATION: NEW-WORLD BUTCHERY

Mild and sweet, our All Natural\* Soppressata Raised Without Antibiotics delivers the taste of southern-Italian-style salami. It contains no artificial ingredients – just authentic flavor and texture, made like it's done in the old country.









## **PRODUCT ATTRIBUTES**

- +Raised without antibiotics
- +Contains no added nitrates or nitrites
- +Fermented to develop the mild flavors of old-school, southern-Italian-style salami
- +Air-dried to reduce internal moisture and ensure ideal texture
- +Refrigerated

## **BENEFITS**

- +On-Trend: helps meet the demand for foods raised without antibiotics
- +Versatile: ideal for charcuterie menus, sandwiches, salads, pizzas and other dishes
- +Delivers flavor and texture comparable to Italian-imported soppressata
- +Part of a growing trend toward artisanal foods



HARBOR BANKS®

## BEER-BATTERED ALASKA POLLOCK

3077755 | 2/5 lb.



## INSPIRATION: NEW-WORLD BUTCHERY

Our Beer-Battered Alaska Pollock is a sustainable, cost-effective alternative to other whitefish. Battered in hearty Alaskan® Oatmeal Stout, our Pollock is consistently sized and ready to cook from frozen.









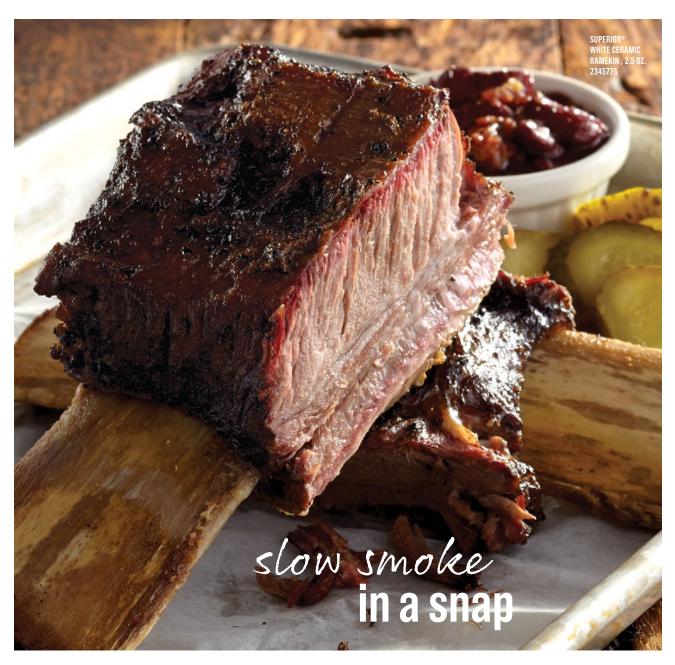
## PRODUCT ATTRIBUTES

- +Marine Stewardship Council (MSC) certified
- +Alaskan Oatmeal Stout beer batter with hints of coffee and caramel flavor
- +Consistently sized, 2¼ oz., made from once-frozen, pressed whole muscle fillets
- +Domestic, wild caught, deep-skinned pollock
- +Individually quick frozen

## **BENEFITS**

- +On-Trend: meets the growing demand for sustainably sourced seafood and specifically whitefish
- +Cost-Saving: a cost-effective alternative to other whitefish options
- +No prep required; ready to cook from frozen
- +Consistent weight, shape and size help operators control portion costs and allow for consistent cooking
- +Part of a larger craft beer trend, which is growing on menus

\*Alaskan Oatmeal Stout trademark and copyright are the property of Alaskan Brewing & Bottling Co.



**CHEF'S LINE®** 

## **ALL NATURAL\* HICKORY-SMOKED BEEF SHORT RIB**

7285859 | 4/2.3 lba.



## INSPIRATION: NEW-WORLD BUTCHERY

Our All Natural\* Hickory-Smoked Beef Short Rib brilliantly shows off your A-game. These Choice grade, bone-in beef ribs boast the unmistakable look and flavor of beautifully hickory-smoked meat. They're fork-tender, a stunner on the plate and sure to make a big impression.







## **PRODUCT ATTRIBUTES**

- +Choice, hickory-smoked bone-in beef
- +Vacuum-packed
- +365-day shelf life
- +Frozen

## **BENEFITS**

- +On-Trend: helps meet the demand for foods with all natural\* ingredients
- +Versatile: a center-of-plate feature, also ideal for tacos, sandwiches or as an epic burger topper
- +Time-Saving: fully cooked; smoked for 3½ hours using hickory wood
- +Bone-in rib provides impressive plate coverage and visual impact
- +Defined bark and pink smoke ring yield a juicy, tender, flavorful dish



**CHEF'S LINE®** 

# ALL NATURAL\* BISON AND PORK SMOKED SAUSAGE RAISED WITHOUT ANTIBIOTICS

6832306 | 4/2.5 lb.



Carnivores are branching out these days – they're on the hunt for non-traditional proteins. They're hungry for our All Natural\* Bison and Pork Smoked Sausage Raised Without Antibiotics. It's juicy and meaty, with a rich, smoky flavor that's unobstructed by artificial ingredients.



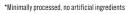




## PRODUCT ATTRIBUTES

- +Tasty blend of lean bison and pork provides a juicy texture and meaty flavor
- +Fully cooked and smoked 18" rope sausage in natural pork casing
- +Frozen

- +On-Trend: helps meet the demand for foods raised without antibiotics
- +Versatile: serve in a bun, as a pizza topping or center-of-plate entrée
- +Excellent upsell opportunity
- +Part of a larger trend focused on proteins from different species





STOCK YARDS®

## ALL NATURAL\* GROUND BISON RAISED WITHOUT ANTIBIOTICS

6382435 | 2/5 lb.



## INSPIRATION: NEW-WORLD BUTCHERY

Try a protein alternative diners increasingly are turning to in our All Natural\* Ground Bison Raised Without Antibiotics. The 85/15 blend and ground format provide the versatility of beef, but with the appeal of bison and an RWA story that will position any dish as a premium product.





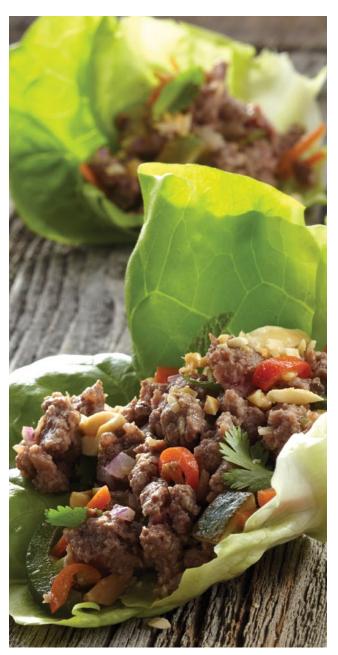


## PRODUCT ATTRIBUTES

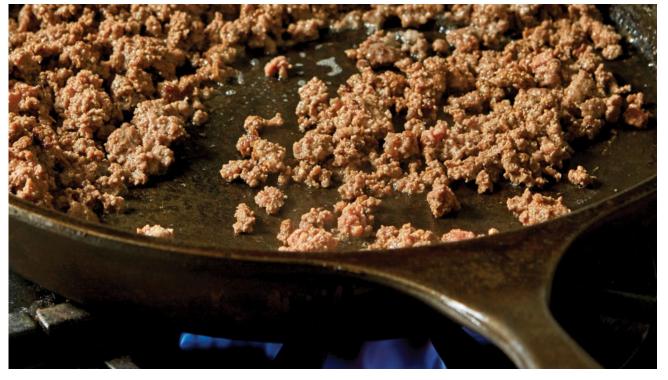
- +Raised without antibiotics
- +Contains 85% lean protein and 15% fat
- +Bison are harvested between 20-30 months of age
- +Frozen: 365-day shelf life
- +Raised on family-owned ranch

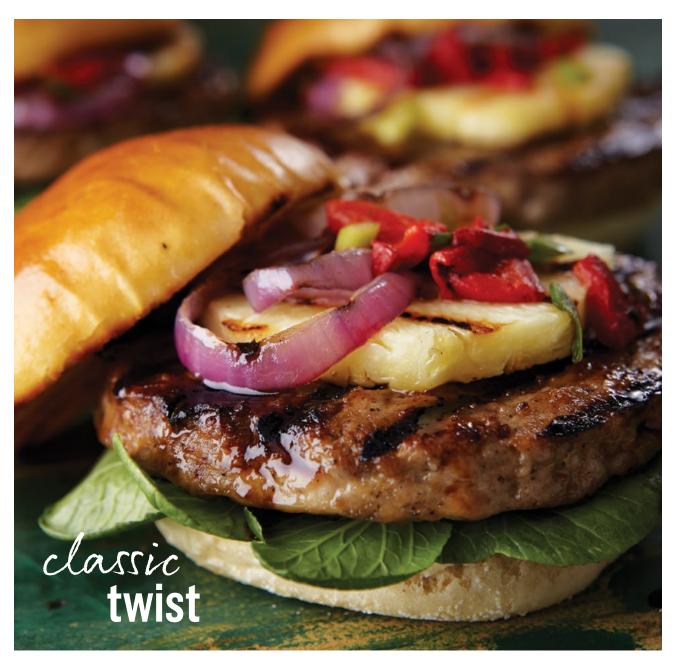
## BENEFITS

- +On-Trend: alternative protein that meets the demand for foods raised without antibiotics
- +Versatile: can be used in a variety of cooking applications
- +85/15 lean-to-fat ratio offers an alternative to most common beef grinds
- +Part of a growing trend focused on less common proteins









STOCK YARDS®

## ALL NATURAL\* PORK BURGER RAISED WITHOUT ANTIBIOTICS

2925142 | 24/6.5 oz.



## INSPIRATION: NEW-WORLD BUTCHERY

Our All Natural\* Pork Burger Raised Without Antibiotics combines the rising popularity of alternative burgers and RWA proteins, while providing you with a versatile, cost-effective menu option that will pique the interest of your customers.







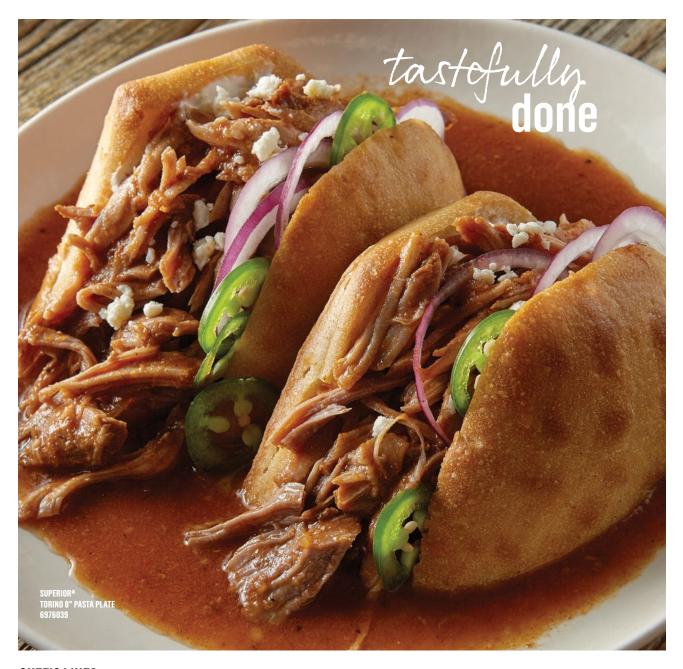


## PRODUCT ATTRIBUTES

- +Raised without antibiotics; vegetarian-fed
- +All natural\*: minimally processed, no artificial ingredients
- +Made with whole-muscle proprietary meat blend (no trim)
- +Lightly seasoned
- +Individually Quick Frozen

## BENEFITS

- +On-Trend: helps meet the demand for vegetarian-fed foods raised without antibiotics
- +Versatile: flavor that lends itself to using a variety of seasonings, sauces and toppings
- +Cost-saving: competitively priced against comparable beef patties raised without antibiotics
- +Great alternative to beef burgers
- +Convenient IQF format enables operator to thaw only what they need



**CHEF'S LINE®** 

## **ALL NATURAL\* SLOW-COOKED PORK SHOULDER IN ACHIOTE SAUCE (Ah-Chee-OH-Tay)**

9072306 | 4/2.5 lba.



## INSPIRATION: AUTHENTIC GLOBAL

Latin American flavors are trending, and our All Natural\* Slow-Cooked Pork Shoulder in Achiote Sauce helps you offer popular Mexican-style cuisine with ease. Better yet, this flavorful, tender, all natural\* item can feature in countless dishes.







## **PRODUCT ATTRIBUTES**

- +All natural\*: minimally processed, with no artificial ingredients
- +Slow-cooked for optimal flavor development
- +Made with traditional Mexican-style spices, including annatto seeds
- +Frozen

## **BENEFITS**

- +On-Trend: achiote pork's popularity is on the rise
- +Versatile: can be served in a variety of applications
- +Time-Saving: simply reheat fully cooked product and serve
- +Opportunity to serve a traditional Mexicanstyle dish with little prep time and no stress
- +Smaller case size reduces waste and helps with costing







PATUXENT FARMS®

## SOUS VIDE CHICKEN BREAST STRIPS IN BATTER

3660733 | 4/2.5 lba.



## INSPIRATION: NEW-WORLD BUTCHERY

A hand-crafted, simple-to-serve item sounds too good to be true, but that's our Sous Vide Chicken Breast Strips in Batter. Reduce back-of-house cross-contamination risk, save time and get an easy-to-prepare, exceptionally versatile chicken product that'll wow kids and adults.

## PRODUCT ATTRIBUTES

- +Hand-cut for consistent sizing
- +Fully cooked using sous vide technology with precision temperature in batter
- +Ready to use
- +Frozen: 365-day shelf life

- +Time-Saving: removes first two steps from the breading process for exceptional convenience
- +Versatile: can accommodate countless seasoning and breading combinations
- +Reduces risk by removing knife and raw protein handling from back-of-house
- +Can be menued as "hand-cut" and "hand-breaded"





## THE SWEET SPOT

CHIC TREATS AND ON-TREND ACCESSORIES

Front- and back-of-house bling to bring both style and substance to your operation.





**THIRSTER®** 

## **SWEETENED ALMONDMILK BEVERAGE**

6071932 | 12/32 fl. oz.

THIRSTER\*

## INSPIRATION: CELEBRATING VEGETABLES

The demand for non-dairy milk options grows every day, and our Sweetened Almondmilk Beverage meets that need. Free of dairy, lactose and soy, it's a lightly sweet barista blend and vegan replacement for cow's milk.

#### PRODUCT ATTRIBUTES

- +Free of dairy, lactose and soy
- +Non-GMO Project Verified
- +60 calories per serving
- +Contains 30% RDA of calcium, 30% of vitamin A, 20% of vitamin D
- +Made without artificial colors or flavors
- +Aseptically packaged, which extends shelf life

#### BENEFITS

- +On-Trend: this alternative to dairy and soy milk helps meet the growing demand for plant-based proteins
- +Living Well: excellent source of calcium and vitamins D and A
- +Formulated to steam at high temperatures, as cow's milk does
- +Shelf stable, with a 12-month shelf life prior to opening









## THIRSTER®

## **UNSWEETENED COCONUTMILK BEVERAGE**

8435355 | 12/32 fl. oz.

## INSPIRATION: CELEBRATING VEGETABLES

Heat up your non-dairy menu with our Unsweetened Coconutmilk Beverage. Created for use as a vegan barista blend and as regular coconut milk, it froths at high heat, so it works beautifully in everything from lattes and cocoa to curries, soups, smoothies and beyond.

THIRSTER®

## **PRODUCT ATTRIBUTES**

- +Free of dairy, lactose and soy
- +Non-GMO Project Verified
- +45 calories per serving
- +Contains 25% RDA of calcium, 30% of vitamin A, 20% of vitamin D
- +Made without artificial colors or flavors
- +Aseptically packaged, which extends shelf life

- +On-Trend: this alternative to dairy and soy milk helps meet the growing demand for plant-based proteins
- +Living Well: excellent source of calcium and vitamins D and A
- +Formulated to steam at high temperatures, as cow's milk does
- +Shelf stable, with a 12-month shelf life prior to opening













**DEVONSHIRE®** 

## PREMIUM BLACK RASPBERRY OMBRE CAKE WITH VANILLA ICING

1847202 | 2 cakes



Diners will come for the four layers of hand-crafted, photo-worthy beauty, but they'll stay – and come back for – the rich, complementary flavors of our Premium Black Raspberry Ombre Cake with Vanilla Icing. You'll just love how easy it is to sell and serve.

#### PRODUCT ATTRIBUTES

- +Four-layer cake with progressively darker purple layers, top to bottom
- +Hand-assembled and -decorated with vanilla frosting, garnished with sugar beads
- +Pre-sliced
- +Total weight of 9 lbs.



- +On-Trend: features popular flavors and a boutique appearance
- +Time-Saving: product arrives baked, assembled and sliced to reduce labor
- +Thaw-and-serve format provides optimal operator convenience









**CHEF'S LINE®** 

## **COOKIE BUTTER TART**

3191386 | 36/2.6 oz.



## **INSPIRATION: FINE DINING 2.0**

An ideal snack or after-dinner dessert, our Cookie Butter Tart highlights the trending speculoos cookie. It's a rich, buttery treat for diners, and an easy-toserve premium item for operators' dessert menus.

## PRODUCT ATTRIBUTES

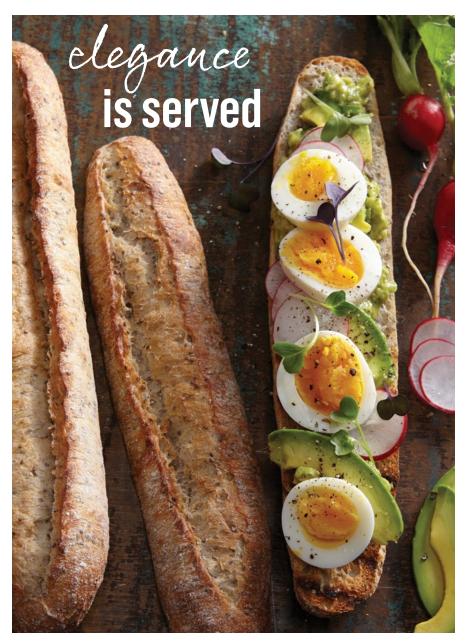
- +Round, straight-edged, all-butter tart crust
- +Shelf life of seven months frozen, seven days thawed
- +Frozen

#### ENEELTS

- +On-Trend: features increasingly popular speculoos cookie butter ingredient
- +All-butter crust provides superior texture and flavor
- +Thaw-and-serve format is easy for operator











**CHEF'S LINE®** 

## ARTISAN CHIA FICELLE ROLL (Fih-SELL)

4140843 | 48 ea.



## INSPIRATION: AUTHENTIC GLOBAL

Modern diners are looking for the unexpected on menus – items that dazzle in both taste and name. Our Artisan Chia Ficelle Roll will make every sandwich more intriguing, with authentic artisan quality and can't-put-it-down flavor.

### **PRODUCT ATTRIBUTES**

- +Traditionally-made artisan ficelle with chia inclusions
- +Made with a levain and a 7-9 hour pâte fermentée starter
- +Target length is 11"; target width is 2.25"
- +Non-GMO Project Verified

- +On-Trend: made with chia seeds, this product is a good source of fiber
- +Versatile: flavor profile allows for many uses, from sandwiches to table bread to crostini
- +One score down the middle gives an artisanal look
- +Unsliced to allow for increased versatility between sandwich carrier, slices and table bread
- +Frozen and bulk-packed, allowing the operator to defrost and use as needed







**MONOGRAM®** 

## **TAMPER EVIDENT LABEL**

3718540 | 2 rolls/500 labels per roll



## **INSPIRATION: FINE DINING 2.0**

Give your takeout diners peace of mind with our Tamper-Evident Label.

## PRODUCT ATTRIBUTES

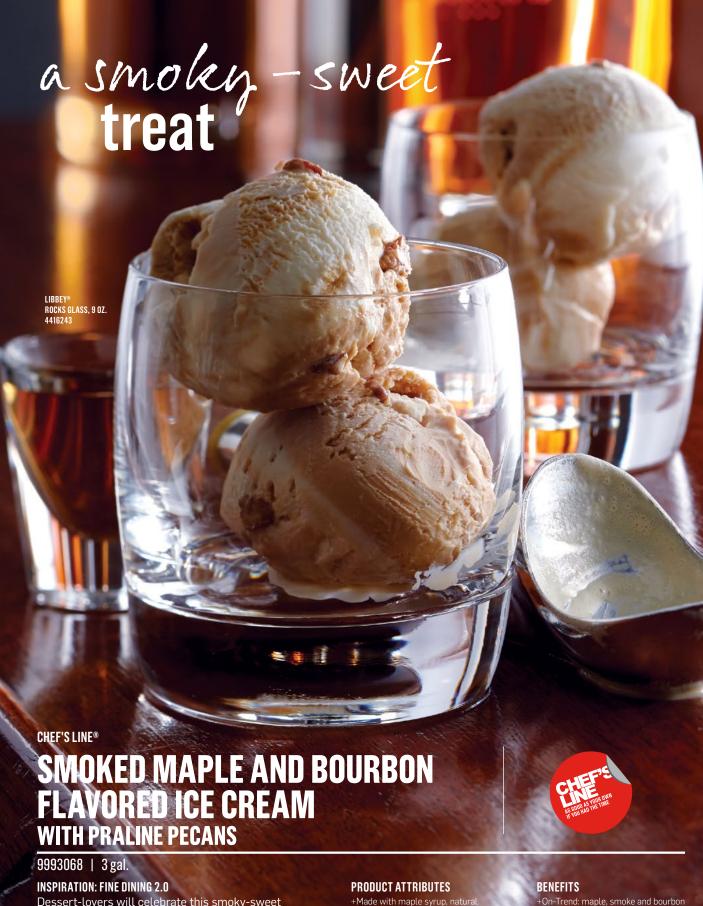
- +2" round label can be used on a variety of substrates and packaging sizes
- +Permanent pressure-sensitive label has good initial tack and continues to hold onto the substrate
- +The word "Enjoy!" on the label invites customers to dig in with confidence
- +The label's green color indicates freshness and safety
- +Features slits for security: when the label is removed, it separates into pieces, indicating tampering

- +On-Trend: helps meet the growing need for reassurance that customers' food is untouched during delivery
- +Versatile: usable on takeout containers and delivery bags
- +When removed, the label will separate into pieces, indicating tampering, and may tear packaging
- +Packed in a dispensing box, labels are easy to dispense and apply quickly









Dessert-lovers will celebrate this smoky-sweet version of the treat that every kid loves. Only available through the fall season, our Smoked Maple and Bourbon Flavored Ice Cream with Praline Pecans is a marriage of increasingly popular flavors, with the rich creaminess that you count on from Chef's Line.

- +Made with maple syrup, natural smoke flavor and praline pecans
- +Contains no artificial flavors, preservatives, additives, modified starches or high-fructose corn syrup
- +14.5% butterfat
- +Low overru
- +Frozen

- +On-Trend: maple, smoke and bourbor flavors continue to gain popularity
- +Premium product with high butterfat and low overrun
- +Helps meet consumer demand for cleaner ingredients and transparency

