



THE POWER OF PARTNERSHIP

# HAVE AN APPETITE FOR SMART, DELICIOUS FOOD CHOICES?



The Premier mission is to “improve the health of the community.” The new **US Foods® Nourish™**-designated items address the Premier mission. Developed in conjunction with Premier, the line provides great tasting, versatile, healthier product options that are exclusive to US Foods Premier members.

Start ordering  
your Nourish  
products today



Products with the **US Foods Nourish** designation are:

- Versatile products that offer multiple labor-saving applications
- Designed to meet the functional needs of Healthcare and College & University foodservice operators
- Have nutritional claims that reflect consumers' needs
- Meet or exceed sodium standards outlined by the American Heart Association
- Stocked in all US Foods divisions

US FOODS®  
*Nourish™*

# Nourishing food tastes great!

The US Foods® Nourish™ program is the solution that operators want. Many Food Service Directors (FSDs) are already running on bare-bones labor schedules and are in a constant balancing act to produce a positive bottomline. We've taken a lot of care to make sure that each Nourish product performs well, is versatile and nutritionally-responsible.

Food Service Directors (FSDs) are often concerned that low sodium, low fat or less calorie products mean sacrificing flavor and texture. US Foods Nourish products represent a paradigm shift from the traditional thinking that "better nutrition equals less sales". Nourish products provide all the health benefits without sacrificing flavor or performance.



## Get with the program.

Access the Premier-Exclusive Healthy Scoop Program on Foodservice Direct Order, or directly by visiting [usfoods.com/usfpremiernourish](http://usfoods.com/usfpremiernourish).

- The Scoop Premier Healthy Recipe Book
- Premier Healthy Operator's Guide
  - Ideas on how to menu the new items while recommending product pairings, pricing strategies, recipes and more.
- Premier Healthy Retail Promotions
  - These guides feature additional ways on how to pair, menu and market the new items. In addition, they include marketing recommendations and customizable marketing materials.
- Nourish Product Videos
- Evaluate all the new, exclusive Nourish™ items
  - Determine how these items can be utilized in your operation. Access these materials and much more by visiting FSDO, Premier Connect or [usfoods.com/usfpremiernourish](http://usfoods.com/usfpremiernourish).



## Get started with US Foods Nourish today!

**US Foods Nourish** products are available exclusively to Premier members. For more information, contact your US Foods representative.