

Maximize profit

on every menu item you serve



Menu Profitbuilder Pro® quickly calculates the cost and margins for each item on your menu... and it's EXCLUSIVE to US Foods® customers.





- O What are my costs to make this recipe?
- O Are my recipe costs in line with my menu prices?
- O Am I making money on my high volume items?
- O How can I improve my sales mix to generate more profit?

Getting accurate answers to these questions can be crucial for your bottom line. **Menu Profitbuilder Pro** is a profit tool that helps you maximize your menu profitability. New features allow you to generate nutrition labels for any menu item you create.



The recipe for more profitable menus

At US Foods®, our world revolves around YOU – listening to your needs and understanding your business.

We know that to determine real profits, you have to understand your real costs.

Menu Profitbuilder Pro® is a value-added tool that interfaces

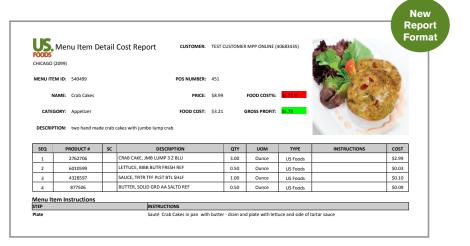
directly with your US Foods product catalog, giving you instant access to data such as cost per pound, cost per ounce, yield and more. Now you can calculate the cost of each recipe you use – as well as the real cost and profit of every item on your menu.



- O Rebuild your menu with alternate items and quantities to improve your profit
- O Manage and control your inventory more efficiently
- O All items purchased from US Foods are preloaded into the program
- O Non-US Foods items can be easily added
- O View detailed nutritional information for recipes and menu items

Menu Profitbuilder Pro is easy to use. Its user-friendly interface allows you to copy and share recipes, menus, menu categories, product catalogs and pricing data

with just a few clicks.



1. REVIEW	2. REDESIGN	3. RECALCULATE	4. RUN	5. REORGANIZE
and add ingredi- ent yields and nutritional data for easy updates	your recipes and menu items to meet your profit goals	menu items and recipes with cost updates instantly	reports to identify which items meet your profit goals and adjust those that fall short	menus with menu engineering by analyzing sales and profits for each item

Start building your menu profit today!

Menu Profitbuilder Pro can help you maximize your profitability on every recipe and menu item you serve. It's free of charge and available only from US Foods.

