



THE POWER OF PARTNERSHIP

WHAT IF YOU COULD JOIN PREMIER AT NO COST?



US Foods® and Premier understand that it costs you to convert any business to the US Foods/Premier program. So, understanding this additional operational expense, US Foods offers a **New Business Incentive** to cover the additional operational cost to convert to our distribution program.

Who Qualifies for the New Business Incentive?

- Customers who are **new to US Foods and Premier** earn an incentive on total purchases after the first six months with US Foods
- Any customer **new to Premier and already buying from US Foods** but purchasing less than 20% of their total food and supply budget from US Foods



How does it work?

When you begin ordering through the Premier program with US Foods® as a new customer, or if you currently purchase less than 20% of your food and supply budget with US Foods, you will complete a New Business Incentive affidavit to enroll.



Obtain your Business Incentive affidavit:

Once the affidavit is received, all you need to do is maximize your purchases through US Foods during the first six months. The New Business Incentive will be paid by check or credit at the end of six months for all purchases through US Foods (minus COP > \$10/lb, menus, capital > \$500).

Reporting will be provided on progress toward payout of incentive by your US Foods account representative.

Make the most of the opportunity.

Are you maximizing your purchases through US Foods as quickly as possible to obtain the greatest savings during your first six months?

- Are you purchasing all categories from US Foods?
 - Produce
 - Dairy
 - Bread
 - Chemical
 - Paper
 - Housekeeping
 - Equipment and Supplies
- If you are not purchasing all categories through US Foods, you will only maximize your incentives by purchasing more through the Premier program.
- Work with your US Foods account representative to complete a Market Basket for those categories you are not currently purchasing through US Foods. Remember to include your incentives in your overall potential savings by moving purchasing to US Foods.
- Do you have additional facilities that are not be purchasing through US Foods? If you shift those facilities to the US Foods Premier program, they will also earn the New Business Incentive.

Get started with US Foods and Premier today!

For more information on the New Business Incentive, contact your US Foods representative.